

## **Ian Sinha - Election Statement and Address - 2024**

I seek re-election to the LOC as a Performer with the aim of providing broad and impartial support to the LOC and the interests of all its constituents.

I am an Optometrist with thirty-eight years' experience in primary care and practice management. After moving to Norfolk in 1994 I established one of the foremost optical practices in Europe under the Specsavers banner. During my 25-year tenure there our success was founded on strong leadership, collaborative working, and a passion for outstanding service delivery.

I have served on the LOC since 2012 attending meetings regularly. During this time, I was appointed director of Primary Eyecare (N&W) Ltd and helped establish LOCSU EOS pathways for MECS GRR 1&2 and Post Cataract.

I wish to continue the fight for achievable service specifications and reasonable financial returns to practices for local NHS and EOS initiatives, so that resultant service provision in our region is of high quality and sustainable. With my experience of practice management and service delivery, I believe I am well placed to represent the needs and interest of all Optical Contractors and Performers in our region.

To this end I would be very grateful for your support and vote in the forthcoming LOC Election.